

July 15, 1987

DRAFT
REPLY

Ms. Carol Anne Ogdin
Semiotics Designers
2980 Salem Drive
Santa Clara, CA 95051

Dear Ms. Ogdin:

I have received your letter of July 1, and wish to assure you that High Tech Gays has never intended, through any of its activities, to cause distress to its members or to any others.

I feel obliged to tell you that we have tried, whenever a company name implied that it was a single or limited ownership, to refrain from listing that company on our brochure list. We had no way of knowing, of course, that Semiotics Designers was a two person business, and would be concerned.

You must appreciate that few employees of any company are empowered either to authorize or prevent the mention of their company's name when that mention contains nothing pejorative nor implies any endorsement, as is the case with HTG's brochure. Also, HTG's brochure has a distribution limited to our members or persons requesting the brochure for membership information.

Having seen earlier versions of the HTG brochure, also containing such listings, I am sure you noticed that the number of companies and institutions to which our members belong has increased dramatically, which demonstrates the pervasiveness of lesbians and gays in the fabric of Silicon Valley industry. This is a fact which is invaluable in bolstering our own self esteem, especially in these times when our oppressors would force us back into obscurity, if they could.

We will, of course, accede to your wishes and avoid mentioning Semiotics Designers in future printings.

Very truly yours,

Rick Rudy
President